

*Distributed in*  **THE SUNDAY TIMES**  
SCOTLAND

# THE BUSINESS Magazine | 2025

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# Welcome to Deals & Dealmakers – an **essential** business resource

Welcome to Scottish Deals & Dealmakers, we are the only publication and website tracking deal transactions across Scotland, showcasing the advisers and funders making them happen.

## **DEALTRACK SCOTLAND — SUBMIT YOUR DEALS ON COMPLETION**

You can submit your deal announcements **FREE OF CHARGE** by filling in the DealTrack Scotland form on the website. It's simple, easy to use and takes only minutes to fill in. We aim to upload your information onto the online Scottish Deals Table within a week.

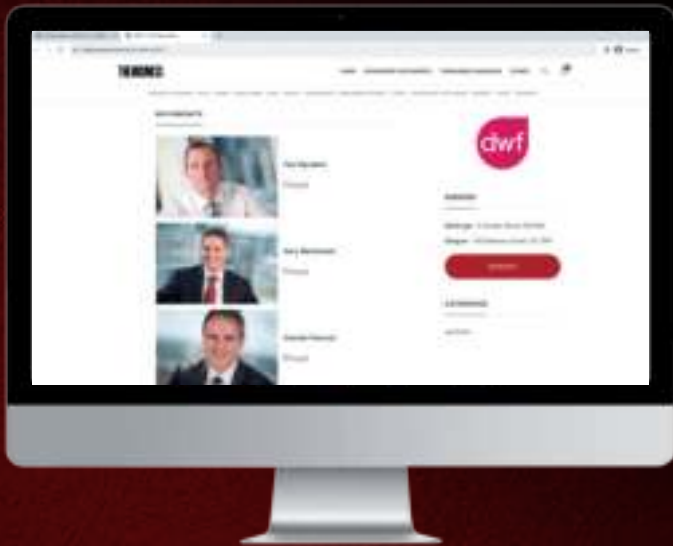
## **DEALS TABLE**

The Scottish Deals Table is the only comprehensive guide to all Scottish deals. Published online and listed chronologically, you can search the deals submitted by industry sector, region, and lead advisor involved, and see other quoted law companies, accountants and corporate financiers. You can also filter by acquisition & sales, buyouts or funding.



# The Dealmaker's Directory – A Who's Who of Dealmakers in Scotland

Welcome to Scottish Deals & Dealmakers, we are the only publication and website tracking deal transactions across Scotland, showcasing the advisers and funders making them happen



## THE DEALMAKER'S DIRECTORY

Welcome to the Dealmaker's Directory published online and quarterly in printed format in THE BUSINESS magazine distributed with the Sunday Times (Scotland) edition. It aims to be the definitive, up-to-the-minute list of the advisers and funders facilitating deals in Scotland.

Your listing can profile the senior executives in your corporate, commercial, banking, IP, regulatory and finance teams. A corporate profile, a summary of recent deals, images of your key team members, contact details, and a live video introduction. Your listing will be categorised as a legal firm, accountant or corporate financier and can be linked to articles on your site. The directory can be amended or updated quickly and easily.



## PRINT EDITION SUBMISSION DEADLINES - 2025

Spring	Monday, 10th March
Summer	Monday, 26th May
Autumn	Monday, 25th August
Winter	Monday, 16th November

## THE BUSINESS distributed with The Sunday Times (Scotland) edition

The significant deals completed will be published in THE BUSINESS Scottish Deals Table and distributed with the Sunday Times Scotland every quarter. This culminates in the full yearly Scottish Deals Table, published in April 2025.



# Deals & Dealmakers Business Breakfasts 2025

We are pleased to announce the dates for our 2025 Deals & Dealmakers Business Breakfasts, hosted and chaired by our editor, Kenny Kemp.

The opening session will consist of leading experts from the banking, legal, finance, and advisory professions, plus leading lights from academia, policy, and regulation who will look at underlying trends and ahead to what 2025 may hold. Following the opening plenary session, we will break into sector workshops on

- > Energy, oil & gas,
- > Technology and
- > Food & drink.

These in-person business breakfasts will commence at 08.30am and close at 12.00pm, providing an efficient and rich learning, networking, and discussion forum.

A comprehensive event report will be published online following each event and in the following edition of THE BUSINESS magazine.



## EDINBURGH

The Royal Society of Edinburgh |  
George Street | Thursday, 10th April 2025



## GLASGOW

The Merchants House | George Square |  
Thursday, 26th September 2025



# Deals & Dealmakers Business Breakfasts 2025 Sponsorship Opportunities

## HEADLINE SPONSOR

We will invite one commercial partner to participate as our Headline Sponsor at each Business Breakfast. As the main event sponsor, you will receive maximum brand exposure from all our social media and online promotional activities. This will create high visibility and the opportunity to feature leadership articles and news stories in THE BUSINESS magazine and also the e-magazine and website. Our Headline sponsor has an exclusive opportunity to welcome the audience in the opening plenary session.

### PACKAGE – £8,000

- > Acknowledgement as Headline Sponsor in the Chair's opening remarks.
- > Opportunity to give a welcome/ introduction to the full audience.
- > Panel speaking position in the opening plenary session.
- > Banner in the main auditorium.
- > Reference and logo's on all event branding, literature and the presentation holding slides.
- > Opportunity to invite ten guests on your table

### MEDIA SUPPORT

- > Double page spread in The BUSINESS magazine (editorial or advertisement).
- > Full page in the event report published in The BUSINESS magazine and online.
- > Sponsorship of THE BUSINESS magazine event coverage, including sponsor strips.
- > Opportunity to publish three articles online.

# Deals & Dealmakers Business Breakfasts 2025

## Sponsorship Opportunities

### ASSOCIATE SPONSOR

Following the opening plenary session, we will break out into smaller interactive groups of between 30-40 delegates. As an Associate Sponsor, you will have a unique opportunity to align your organisation as a leader about your breakout session which will focus on a key sector aligned to your business, will be agreed with our Editor Kenny Kemp. An example would be technology, food and drink or energy.

#### PACKAGE – £5,000

- > Acknowledgement as sponsor of your breakout session in Chairs opening remarks.
- > Opportunity to introduce yourself and your organisation to the full breakout audience.
- > Panel speaking position.
- > Banner in the breakout session area.
- > Reference on all event branding, literature and holding slides.
- > Opportunity to invite 10 guests.

#### MEDIA SUPPORT

- > Full page in THE BUSINESS magazine (editorial or advertisement).
- > Comment in the event report published in THE BUSINESS magazine.
- > Opportunity to publish one additional article online.